

SBPL Strategic Plan Goals

VISION STATEMENT

The Library is a trusted community resource, providing educational and social opportunities and materials.

MISSION STATEMENT

To inspire lifelong learning through connections to knowledge and the communities of Robertson County.

GOALS

- A) Connect our community to each other and the world by providing access to up-to-date technology and technology training.
- B) Create young readers that enter school ready for a wide range of literacies and support their continued academic success.
- C) Be a reliable source of information both for and about Robertson County.
- D) Be a comfortable community hub with engaging resources, activities, and spaces where citizens can connect.

EVALUATION PLAN

Progress toward objectives will be reviewed during the weekly staff meetings. Full progress toward achieving activities associated with objectives will be reviewed in semiannual staff meeting. As objectives are accomplished new objectives will be submitted to the board and other stakeholders. The community impact of all objectives will be evaluated using available qualitative and quantitative data as appropriate.

ADVOCACY, PUBLIC RELATIONS

The library will strive to raise the profile of librarianship in our community and the state by encouraging staff to join local civic groups, non-profit boards, and attending public meetings to determine how the library can better serve the needs of the community. The staff will also make information about current library services available to these groups and through both local and social media outlets.